

About the Speaker

For many years now, Rural Health Clinic administrators, physicians, accountants, nurse practitioners, and billing personnel have been coming to the RHC Update seminars presented by Healthcare Business Specialists. When Riverbend GBA lost the rural health clinic contract a wealth of information and resources disappeared on billing and cost reporting. Several people have requested that we start doing the Update Seminars again and provide that vault of RHC information that we have filed and categorized over the last 20 years. Mark Lynn has worked in the healthcare field since 1981 as a CPA, Hospital Administrator, RHC Consultant, and Hospital Controller. He has been featured in the Wall Street Journal and has been named the THA Task Force on Medicaid. Mr. Lynn is an expert in RHC cost reporting, startups, billing and annual evaluations.

RHC Seminar Schedule

We have invited different personnel from the area to speak at the seminars. Marsha Marze will speak in Columbia, Marie Newlin and possibly Don Kelso in Indianapolis, and Glenn Beussink in St. Louis. There will plenty of time for questions at each session and the seating is class room style so come prepared to take lots of notes and ask questions.

Subject	Begin	End
Legislation & Regulation	9:30	11:00
RHC Billing	11:00	12:00
Lunch (on your own)	12:00	1:30
RHC Billing	1:30	2:45
RHC Cost Reporting	2:45	4:00

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Please forward to Rural Health Clinic Administrator

2010 RHC Update Seminars



Subjects

Proposed RHC Regulations

Electronic Medical Records

Stimulus Payments

RHC Billing

RHC Cost Reporting

Location

Indianapolis, IN

Columbia, SC

St. Louis, Missouri

Dates

April 23, 2010

April 30, 2010

May 7, 2010

Sign up for our newsletter and Seminar information at www.ruralhealthclinic.com



2010 RHC Update Seminars

Healthcare Business Specialists is pleased to announce the schedule for the 2010 RHC Update Seminars. This year we will conduct 3 seminars around the country. Rural Health Clinics are having more and more challenges operating as a RHC in 2010.

RHCs transitioned to the new Medicare Administrative Contractors in 2009 and some clinics will have to face another change. Proposed RHC regulations threaten the very existence of many rural health clinics and threaten to reduce payments to all RHCs by limiting collections to cost. Threats are everywhere as well as opportunity. Electronic Medical Records Stimulus payments could total almost \$64,000 per provider over 5 years from Medicaid or \$44,000 from Medicare over 5 years. Your clinic needs to learn how to get the money now while the government is offering the carrot and not the stick. Medicare is expanding payments for mental health services over the next four years as well. You need to be aware of the changes that affect your rural health clinic.

Our seminar is filled with cheat sheets, tables, graphs, and we make the learning simple and fun. There is always time for lots of questions and knowledgeable RHC administrators in attendance. The seminars are a great place to network with fellow RHC administrators who face the same problems that you do. Also, sign up for the Notebook and CD. Twenty years of RHC experience is on the CD with policy and procedure manuals, annual evaluation templates and cost report workpapers it is well worth the cost of \$100 for the CD and book.

Seminar Information

The Update seminars are from 9:30 until 4:00 with a 1 1/2 lunch break (on your own). The cost has been lowered to \$200 this year and there is a \$25 discount for additional people from the same organization. If you would like the Workbook and CD the cost is an additional \$100. You can register by faxing the completed form to our toll-free number (800) 268-5055 or you can register online at www.ruralhealthclinic.com. Our refund policy is we refund 100% as long as you let us know ahead of time that you can not attend and we have 100% satisfaction guarantee.

Accommodations

Indianapolis (April 23): MedMate Systems by VersaCom, Inc., 1291 N. Airport Parkway, Greenwood, IN 46143. Telephone: (317) 685-8051 Hilton Garden Inn 317-888-4814 or Holiday Inn Express 317-881-0600 are close by if you are looking for a hotel. Go to www.medmate.com for information on our sponsor.

Columbia (April 30): Embassy Suites, 200 Stone Ridge Drive, Columbia, SC 29210. Phone: (803) 252-8700 or (800) 252-8700.

St. Louis (May 7): Holiday Inn—Crown Plaza, 11228 Lone Eagle Drive, St. Louis, MO 63044. Telephone (314) 291-6700.

We are having a RHC Billing Seminar in Hilton Head, SC on July 16, 2010. Check www.ruralhealthclinic.com for details.

RHC Seminar Registration Form

Location of Seminar	
Name:	
Additional Attendees:	
Organization	
Address	
Address (City, ST)	
Telephone	
Fax	
Email	
If paying by credit	Card: Please complete this section:
Visa/MasterCard #	
Expiration Date:	
Signature	
Seminar Charge Total (\$200 per person)	
Workbook & CD Only (\$100)	
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